

Directorate of Distance Education
Swami Vivekanand Subharti University
I Year

BACHELOR OF ARTS

B.A (Journalism Mass Communication)

B.A (JMC)/ASSIGN/ I/SEM/A-2021-22

Assignments

(For JUNE Academic Batch-2021-22)

B.A(JMC)-01, B.A(JMC)-02,B.A(JMC)-03,B.A(JMC)-04,



DIRECTORATE OF DISTANCE EDUCATION

SWAMI VIVEKANAND SUBHARTI UNIVERSITY

Subhartipuram, NH-58, Delhi-Haridwar-Meerut

By-Pass Road, Meerut– 250 005

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Detail of Program

Course Code	Name of Subject	Page No.
BJ – 101 CC	Introduction to communication & Practices	3
BJ-102 CC	Brief History of Journalism and Broadcasting	4
BJ - 103 CC	Media Writing & Practices	5
BJ – 104 AECC	English Communication	6

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Course Code : BJ – 101 CC
Course Title : Introduction to communication & Practices
Assignment No. : BJ – 101 CC / A-2021-22

Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

- Q. 1. Write as short note on Communication.
- Q. 2. How does written communication provide immediacy and economic feasibility?
- Q. 3. What is Domestic Service?
- Q.4. Which type of communication may be related to someone's physical appearance?
- Q.5. What is economic feasibility.

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Course Code : BJ-102 CC
Course Title : Brief History of Journalism and Broadcasting
Assignment No. : BJ-102 CC/ A-2021-22
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

- Q. 1. Write a short note on Journalism.
- Q. 2. Explain the recommendation of second press Commission.
- Q. 3. Write a short note on Broadcasting.
- Q.4. Journalism was started in India as a mission and now it becomes a Profession” discuss.
- Q.5. Discuss the contribution of Journalism in social reform movements.

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Course Code : BJ - 103 CC
Course Title : Media Writing & Practices
Assignment No. : BJ - 103 CC/ A-2021-22
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

- Q. 1. Discuss the rule of spelling with example.
- Q. 2. Explain the basic of good media writing with example.
- Q. 3. Write short note on Media Writing.
- Q.4. Discuss the elements of news in media writing .
- Q.5. Describe the process of Media practices.

सा विद्या या विमुक्तये

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Course Code : BJ – 104 AECC
Course Title : English Communication
Assignment No. : BJ – 104 AECC/ A-2021-22
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

- Q. 1. What do you mean by a message?
- Q. 2. Write an essay on Transcoding.
- Q. 3. Describe the thematic and interpretative approach.
- Q.4. Describe the flow chart of communication.
- Q.5. Explain the different barriers of communication.