

Directorate of Distance Education
Swami Vivekanand Subharti University
I Year

BACHELOR OF BUSINESS ADMINISTRATION

(B.B.A)

B.B.A/ASSIGN/ I/SEM/A-2021-22

Assignments

(For JUNE Academic Batch-2021-22)

AEC-1,B.B.A-01, B.B.A-02, B.B.A-03



DIRECTORATE OF DISTANCE EDUCATION

SWAMI VIVEKANAND SUBHARTI UNIVERSITY

Subhartipuram, NH-58, Delhi-Haridwar-Meerut

By-Pass Road, Meerut– 250 005

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Detail of Program

Course Code	Name of Subject	Page No.
AEC-1	English Communication	3
BBA-101	Principals of Management and Organizational Structure	4
BBA-102	Principles of Economics	5
BBA-103	Cyber Crimes and Law	6

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Course Code : AEC-1
Course Title : English Communication
Assignment No. : AEC-1/ A-2021-22

Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

Q.1 What is attitude?

Q.2 Describe the importance of Non-verbal communication.

Q.3 What relationship exists between attitude and communication.

Q.4 Describe the important rules of interpersonal business relations.

Q.5 Explain the nature and importance of Verbal communication.

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Course Code : BBA-101
Course Title : Principals of Management and Organizational Structure
Assignment No. : BBA-101/ A-2021-22
Maximum Marks : 15
Words : 200 words

Attempt all questions.

All questions carry equal marks.

Q.1 Describe the principles of Management.

Q.2 Definitions of MBO.

Q.3 What is tows metrics?

Q.4 What is planning?

Q.5 Describe the major advantage of the matrix system of organisation?

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Course Code : BBA-102
Course Title : Principles of Economics
Assignment No. : BBA-102/ A-2021-22
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

Q.1 What do you mean by the Law of Diminishing Marginal Utility.

Q.2 Define the Positive Economics and its importance.

Q.3 Discuss the marginal revenue productivity theory of wages.

Q.4 Describe Inductive Method for derivation of economic laws?

Q.5 Describe the Law of Demand?

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Course Code : BBA-103
Course Title : Cyber Crimes and Law
Assignment No. : BBA-103/ A-2021-22
SLM Code : M-212
Maximum Marks : 15
Words : 200 words

Attempt all questions.

All questions carry equal marks.

Total Marks : 15

Q.1 What does cybercrime mean?

Q.2 What are the different cybercrime classifications?

Q.3 What is Internet Protocol services?

Q.4 Explain the Role of Government in regulating the Internet Censorship?

Q.5 Explain its effectiveness and utilization in the Cyber Crime Investigation?