

Directorate of Distance Education
Swami Vivekanand Subharti University
I Year

MASTER OF COMMERCE

(M.COM)

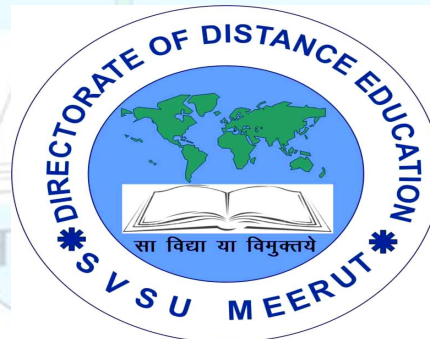
M.COM/ASSIGN/ I/SEM/A-2021-22

Assignments

(For JUNE Academic Batch-2021-22)

M.COM-01, M.COM-02, M.COM-03,

M.COM-04



DIRECTORATE OF DISTANCE EDUCATION

SWAMI VIVEKANAND SUBHARTI UNIVERSITY

Subhartipuram, NH-58, Delhi-Haridwar-Meerut

By-Pass Road, Meerut– 250 005

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Detail of Program

Course Code	Name of Subject	Page No.
M.COM-1	Financial Management And Policy	3
M.COM-2	Business Environment	4
M.COM-3	Quantitative Techniques & Business Decision Making	5
M.COM-4	Marketing Management	6

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Course Code : M.com - 1
Course Title : Financial Management And Policy
Assignment No. : M.com -1/ A-2021-22
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

- Q.1. Describe the fundamental accounting equation.
Q.2. What do you mean by final accounts?
Q.3. Discuss the advantage and disadvantage of fixed installment method.
Q.4. What is the definition of accountancy?
Q.5. Write a short note on Going Concern concept.

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Course Code : M.com-2
Course Title : Business Environment
Assignment No. : M.com -2/ A-2021-22
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

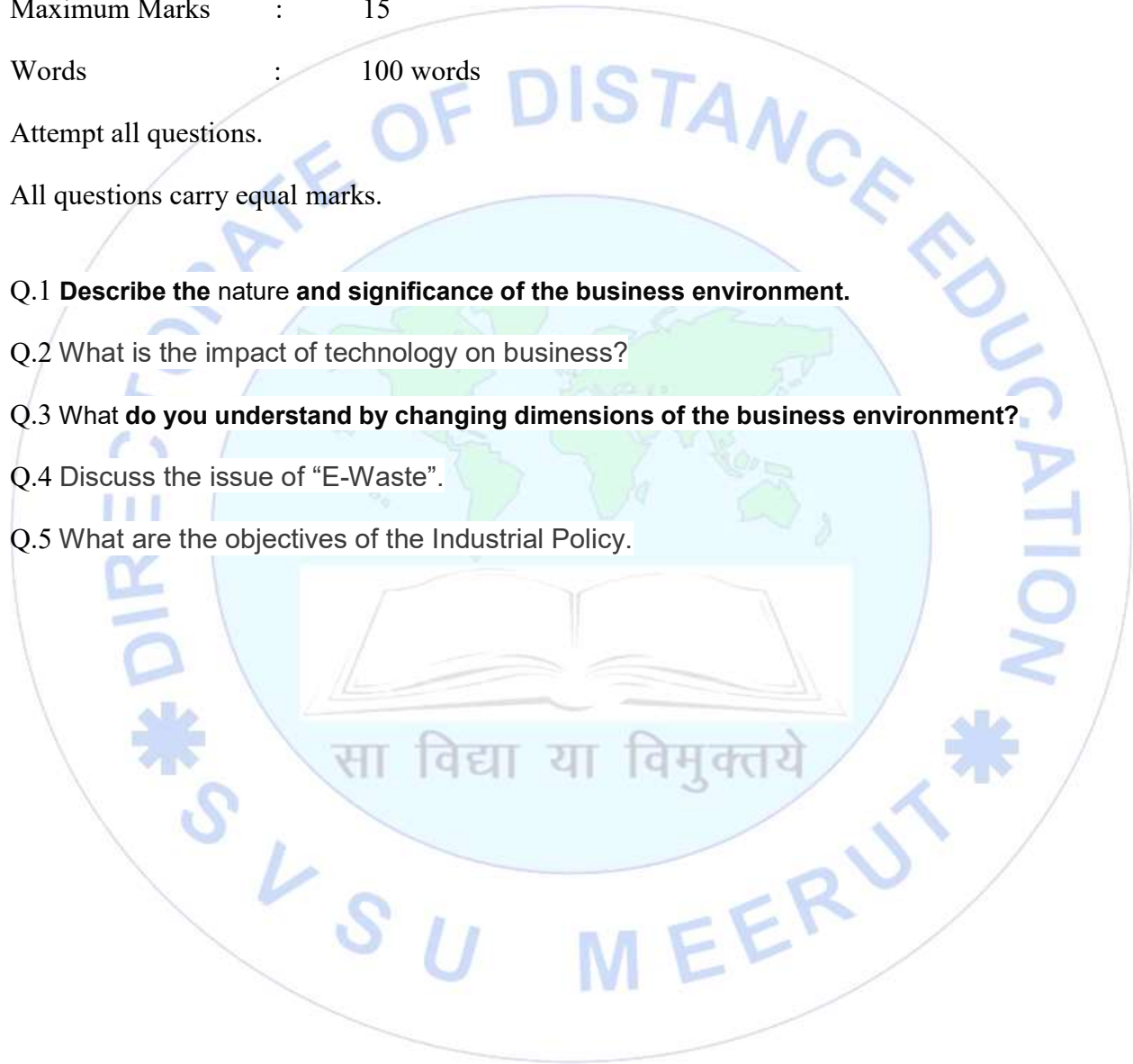
Q.1 Describe the nature and significance of the business environment.

Q.2 What is the impact of technology on business?

Q.3 What do you understand by changing dimensions of the business environment?

Q.4 Discuss the issue of "E-Waste".

Q.5 What are the objectives of the Industrial Policy.



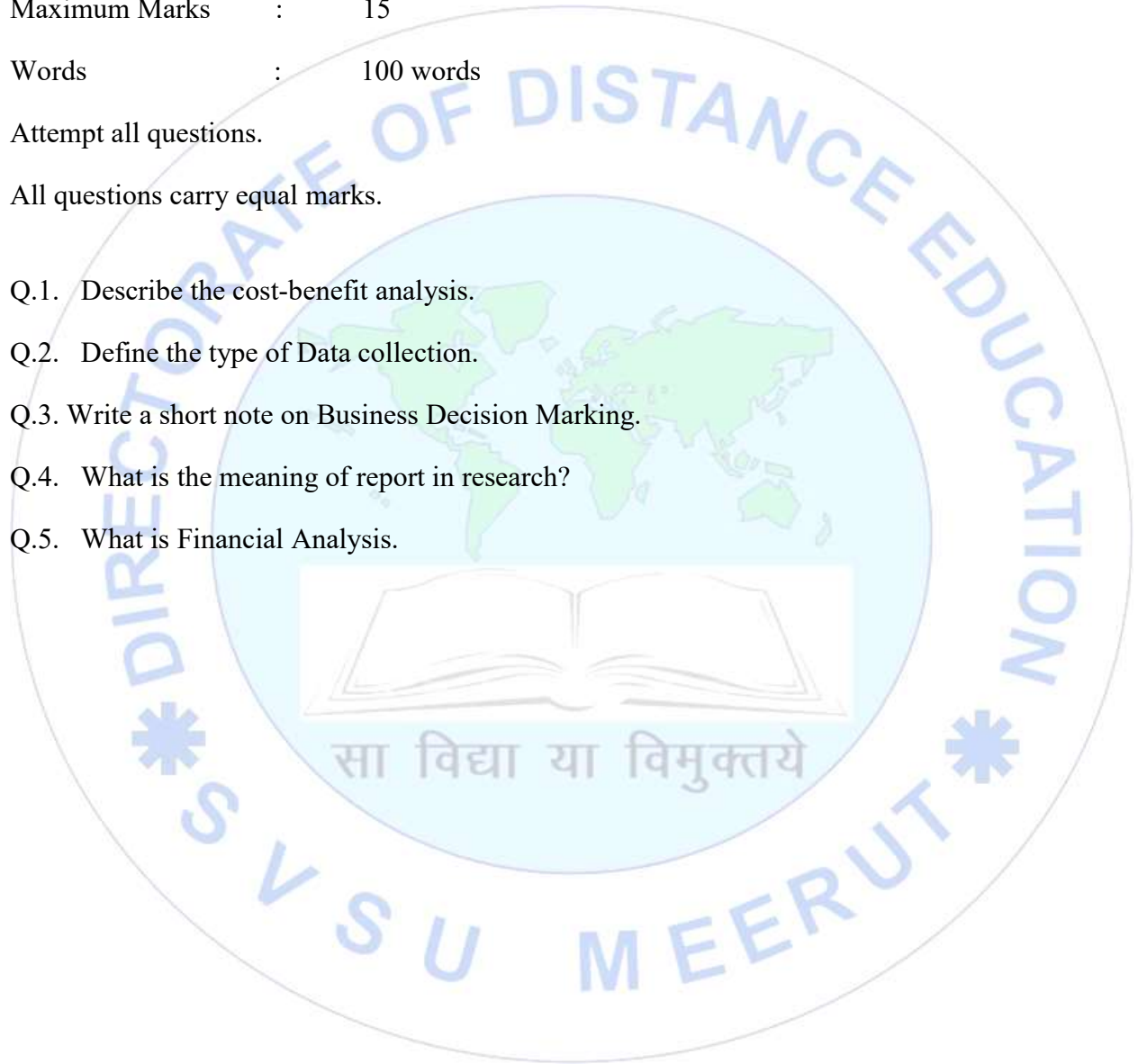
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Course Code : M.Com-3
Course Title : Quantitative Techniques & Business Decision Making
Assignment No. : M.Com -3/ A-2021-22
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

- Q.1. Describe the cost-benefit analysis.
- Q.2. Define the type of Data collection.
- Q.3. Write a short note on Business Decision Making.
- Q.4. What is the meaning of report in research?
- Q.5. What is Financial Analysis.



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Course Code : M.com-4
Course Title : Marketing Management
Assignment No. : M.com -4/ A-2021-22

Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

Q.1 Describe the product Life Cycle?

Q.2 What is Supply chain Management?

Q.3 Write a short note on M.I.S.

Q.4 What is MARKETING Mix?

Q.5 Define the 4P of Marketing.

