

Directorate of Distance Education
Swami Vivekanand Subharti University
I Year

MASTER OF BUSINESS ADMINISTRATION

(MBA)

MBA/ASSIGN/ I/SEM/A-2021-22

Assignments

(For JUNE Academic Batch-2021-22)

MBA-01, MBA-02, MBA-03, MBA-04

MBA-05, MBA-06, MBA-07



DIRECTORATE OF DISTANCE EDUCATION
SWAMI VIVEKANAND SUBHARTI UNIVERSITY

Subhartipuram, NH-58, Delhi-Haridwar-Meerut

By-Pass Road, Meerut- 250 005

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Detail of Program

Course Code	Name of the subject	Page No
MBA-101	Principles and Practices of Management	3
MBA-102	Managerial Economics	4
MBA-103	Accounting for Managers	5
MBA-104	Organizational Behavior	6
MBA-105	Business Statistics	7
MBA-106	Information Systems for Management	8
MBA-107	Communication for Management	9

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Course Code : MBA - 1
Course Title : Principles and Practices of Management, Management
Assignment No. : MBA - 1
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

Principles and Practices of Management

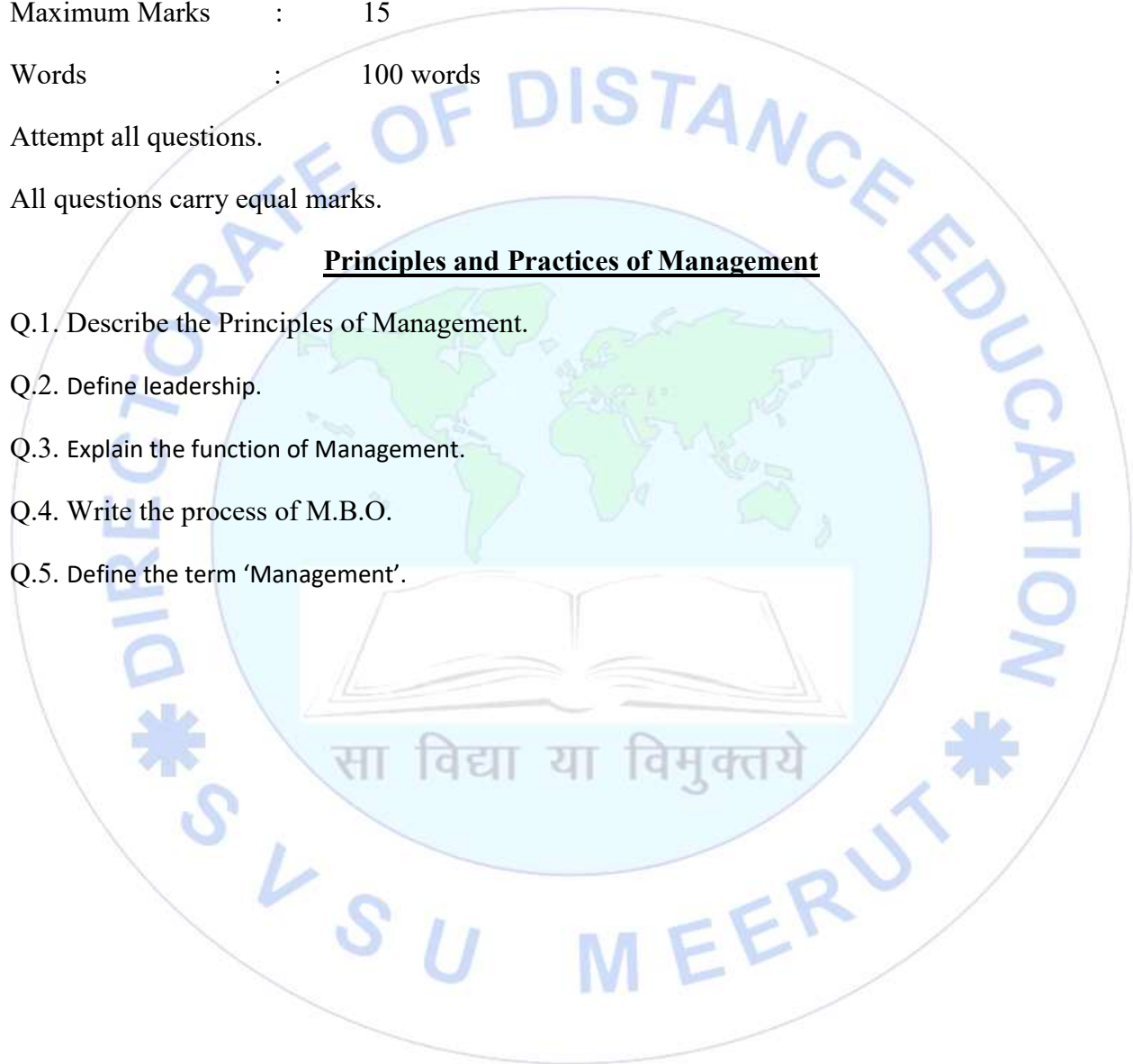
Q.1. Describe the Principles of Management.

Q.2. Define leadership.

Q.3. Explain the function of Management.

Q.4. Write the process of M.B.O.

Q.5. Define the term 'Management'.



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Course Code : MBA - 2
Course Title : Managerial Economics,
Assignment No. : MBA - 2/ A-2021-22
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

Managerial Economics

- Q.1. How does consumer obtain equilibrium under the law of equilibrium marginal utility, discuss ?
- Q.2. Describe the functions of money. Bring out its importance in economics life.
- Q.3. “Economics is the study of man’s action in ht ordinary business of the life”. Discuss the statement.
- Q.4. What factors determine the demand for a commodity?
- Q.5. Write the detail note on measurement of Price Elasticity.

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Course Code : MBA - 3
Course Title : Accounting for Managers
Assignment No. : MBA – 3/A-2021-22
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

Accounting for Managers

- Q.1. What do you mean by final accounts?
- Q.2. Describe the fundamental accounting equation.
- Q.3. What is the definition of accountancy?
- Q.4. Discuss the advantage and disadvantage of fixed installment method and diminishing balance method.
- Q.5. What is net Working Capital?

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Course Code : M.B.A-4
Course Title : Organizational Behavior
Assignment No. : M.B.A-4/ A-2021-22
SLM Code : M-215
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

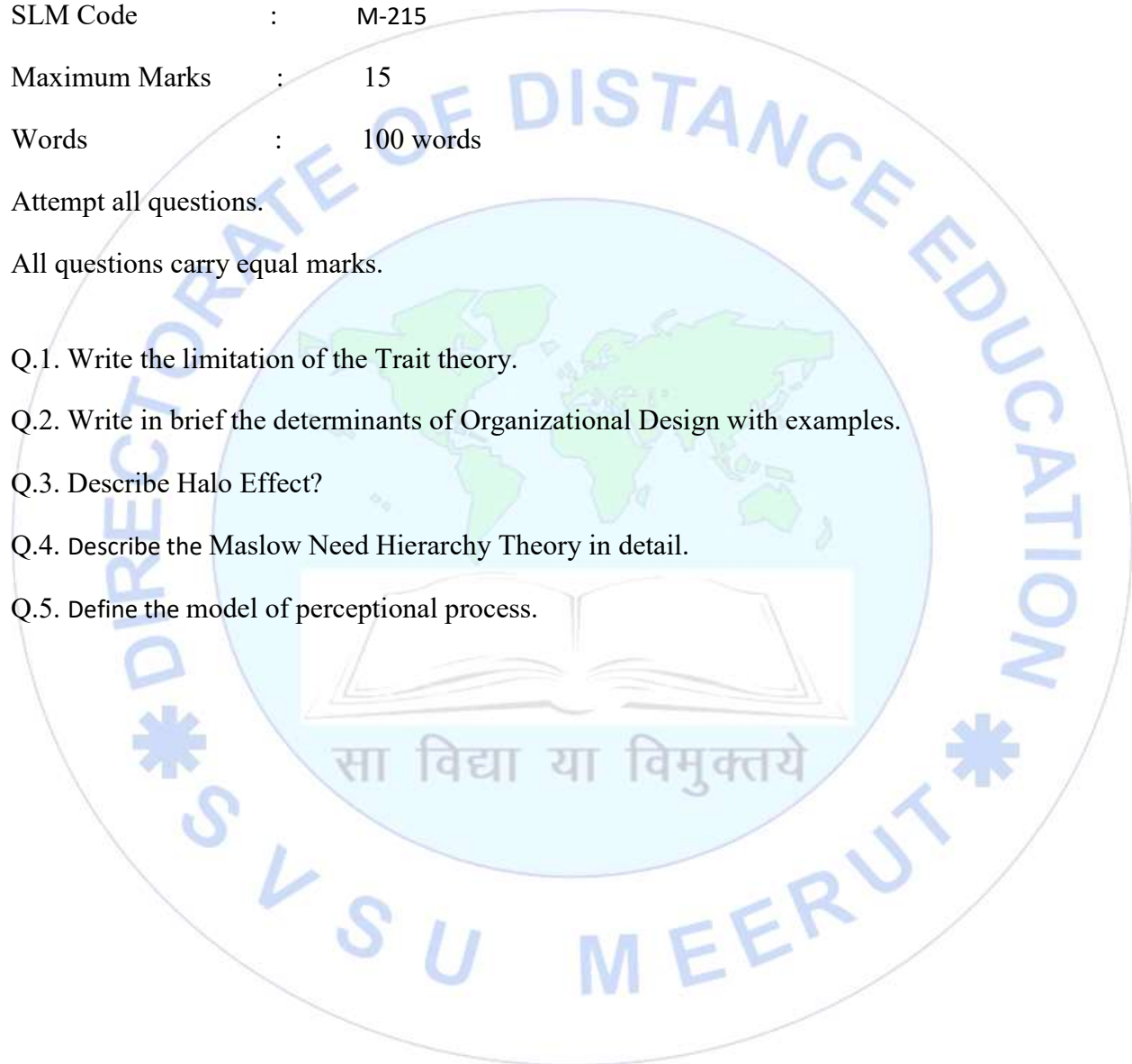
Q.1. Write the limitation of the Trait theory.

Q.2. Write in brief the determinants of Organizational Design with examples.

Q.3. Describe Halo Effect?

Q.4. Describe the Maslow Need Hierarchy Theory in detail.

Q.5. Define the model of perceptual process.



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Course Code : MBA - 5
Course Title : Business Statistics
Assignment No. : MBA - 5/ A-2021-22
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

Business Statistics

- Q.1. Define Statistics?
Q.2. What is tabulation?
Q.3. What is classification?
Q.4. Write a short not on Statistical Method.
Q.5. What is correlation?

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Course Code : M.B.A-6
Course Title : Information Systems for Management
Assignment No. : M.B.A-6/A-2021-22
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

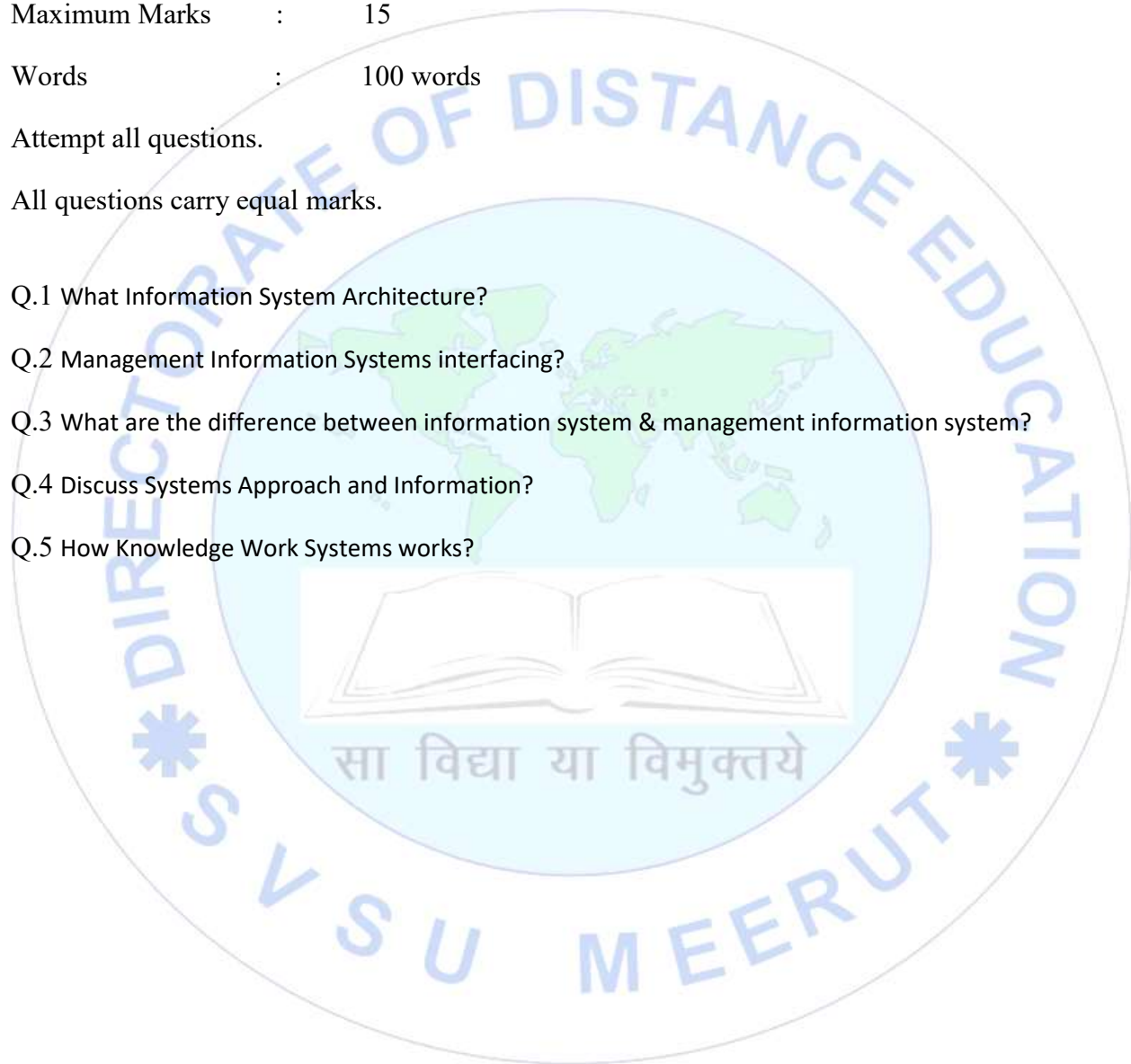
Q.1 What Information System Architecture?

Q.2 Management Information Systems interfacing?

Q.3 What are the difference between information system & management information system?

Q.4 Discuss Systems Approach and Information?

Q.5 How Knowledge Work Systems works?



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Course Code : MBA - 7
Course Title : Business Communication
Assignment No. : MBA - 7/ A-2021-22
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

Business Communication

- Q.1 Write some functions of Business Letters & Messages.
Q.2 Define the types of report.
Q.3 What is the group discussion?
Q.4 Define the types of communication.
Q.5 What are the factors which affects oral presentation ?