

Directorate of Distance Education
Swami Vivekanand Subharti University
I Year

BACHELOR OF ARTS

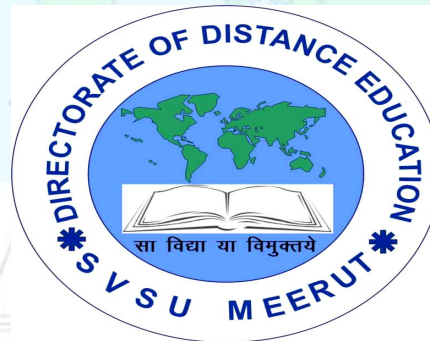
B.A (Journalism Mass Communication)

B.A (JMC)/ASSIGN/ II/SEM/C-2021

Assignments

(For December Calendar Batch-2021)

B.A(JMC)-01, B.A(JMC)-02,B.A(JMC)-03,B.A(JMC)-04,



DIRECTORATE OF DISTANCE EDUCATION

SWAMI VIVEKANAND SUBHARTI UNIVERSITY

Subhartipuram, NH-58, Delhi-Haridwar-Meerut

By-Pass Road, Meerut– 250 005

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Detail of Program

Course Code	Name of Subject	Page No.
BAJMC-1	Contemporary Socio Economic and Political Science	3
BAJMC-2	Print Media -Reporting / Editing & Practices	4
BAJMC-3	New Media (Theory) & Practices	5
BAJMC-4	Media and Information Literacy (MIL) Communication	6

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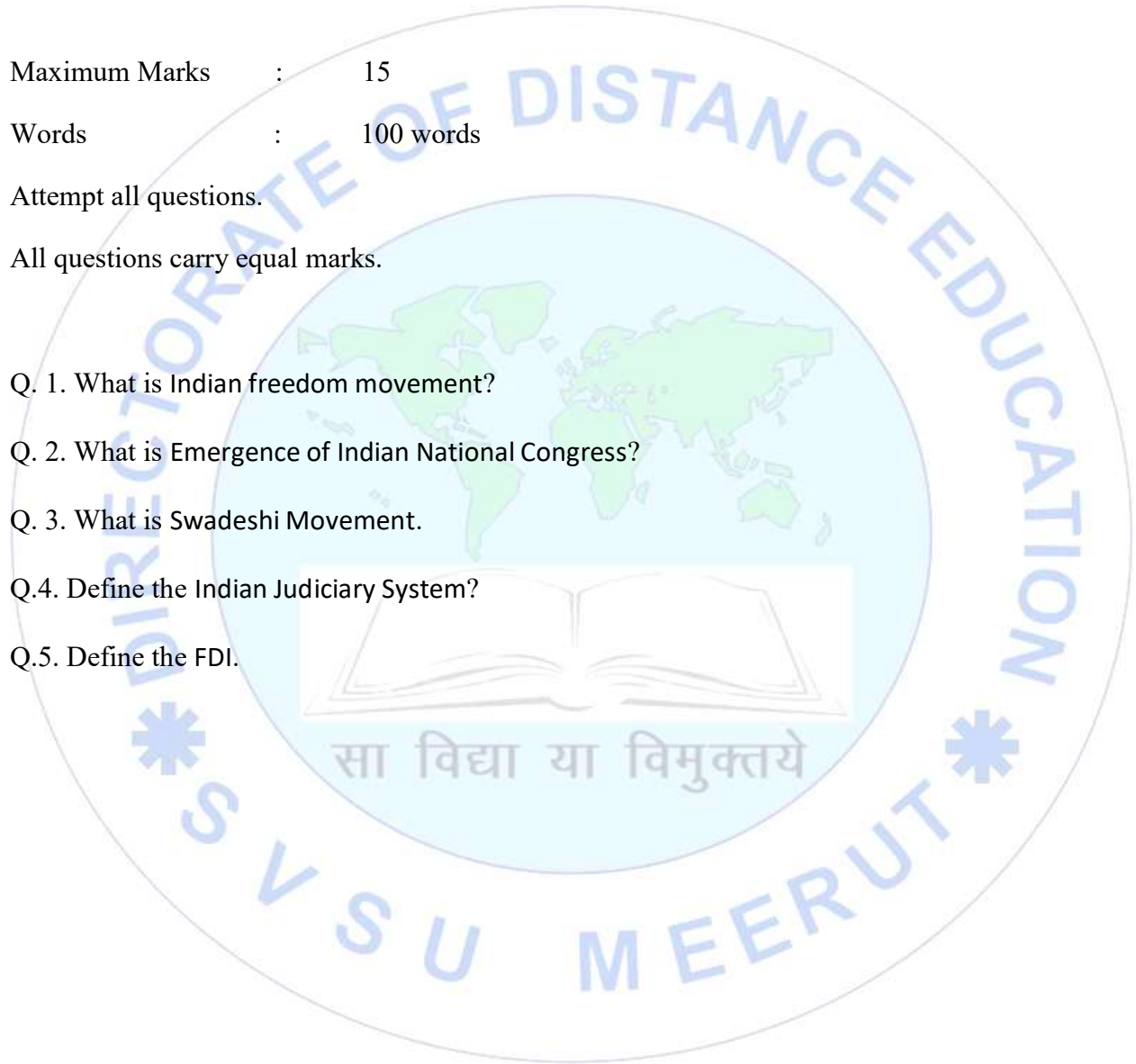
Course Code : B.A(JMC)-1
Course Title : Contemporary Socio Economic and Political Science
Assignment No. : B.A(JMC)-1/ C-2021

Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

- Q. 1. What is Indian freedom movement?
Q. 2. What is Emergence of Indian National Congress?
Q. 3. What is Swadeshi Movement.
Q.4. Define the Indian Judiciary System?
Q.5. Define the FDI.



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Course Code : B.A(JMC)-2
Course Title : Print Media -Reporting / Editing & Practices
Assignment No. : B.A(JMC)-2/ C-2021
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

Q. 1. What is Lead's?

Q. 2. What is difference b/w 'news' and 'information'?

Q. 3. What is Beat.

Q.4. Define the five category of News?

Q.5. Write a short on Quotation Land.

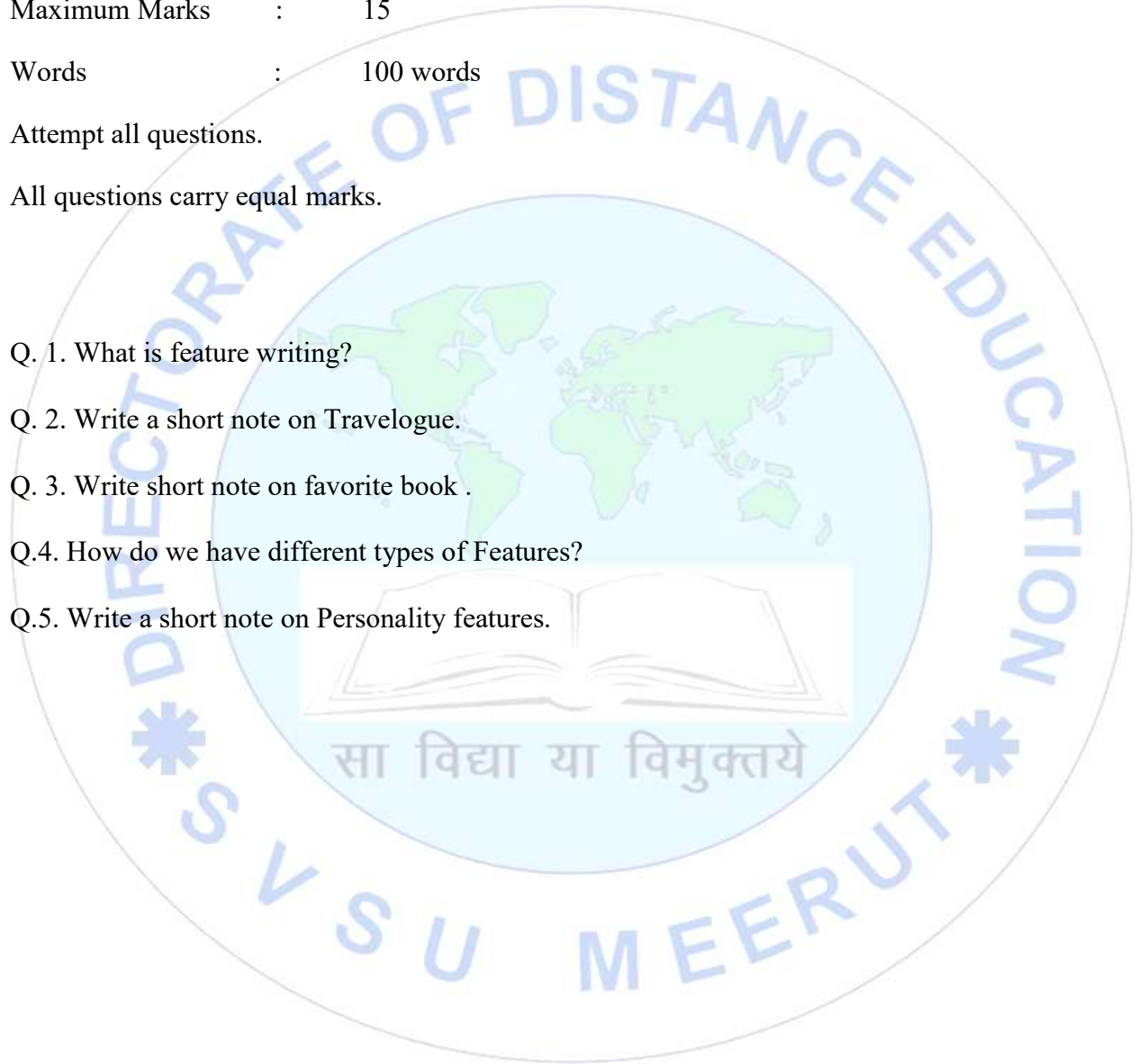
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Course Code : B.A(JMC)-3
Course Title : New Media (Theory) & Practices
Assignment No. : B.A(JMC)-3/ C-2021
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

- Q. 1. What is feature writing?
- Q. 2. Write a short note on Travelogue.
- Q. 3. Write short note on favorite book .
- Q.4. How do we have different types of Features?
- Q.5. Write a short note on Personality features.



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Course Code : B.A (JMC)-4
Course Title : Media and Information Literacy (MIL) Communication
Assignment No. : B.A (JMC)-4/ C-2021
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

- Q. 1. What is Journalism parlance?
Q. 2. Write a short note on the principles of Editing.
Q. 3. Write a short note on editorial in news paper.
Q.4. Define the Photographs.
Q.5. Define the Camera.

