

Directorate of Distance Education
Swami Vivekanand Subharti University
I Year

MASTER OF COMMERCE

(M.COM)

M.COM/ASSIGN/ II/SEM/C-2021

Assignments

(For December Calendar Batch-2021)

M.COM-01, M.COM-02, M.COM-03,

M.COM-04



**DIRECTORATE OF DISTANCE EDUCATION
SWAMI VIVEKANAND SUBHARTI UNIVERSITY**

Subhartipuram, NH-58, Delhi-Haridwar-Meerut

By-Pass Road, Meerut– 250 005

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Detail of Program

Course Code	Name of Subject	Page No.
M.COM-201	Financial Management And Policy	3
M.COM-202	Business Environment	4
M.COM-203	Quantitative Techniques & Business Decision Making	5
M.COM-204	Marketing Management	6

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Course Code : M.com - 201
Course Title : Financial Management And Policy
Assignment No. : M.com -201/ C-2021
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

- Q.1. What do you understand by capitalization?
Q.2. What do you mean by final accounts?
Q.3. Explain the principles of Capital Structure management.
Q.4. What is the definition of accountancy?
Q.5. Explain the wealth maximization and profit maximization.

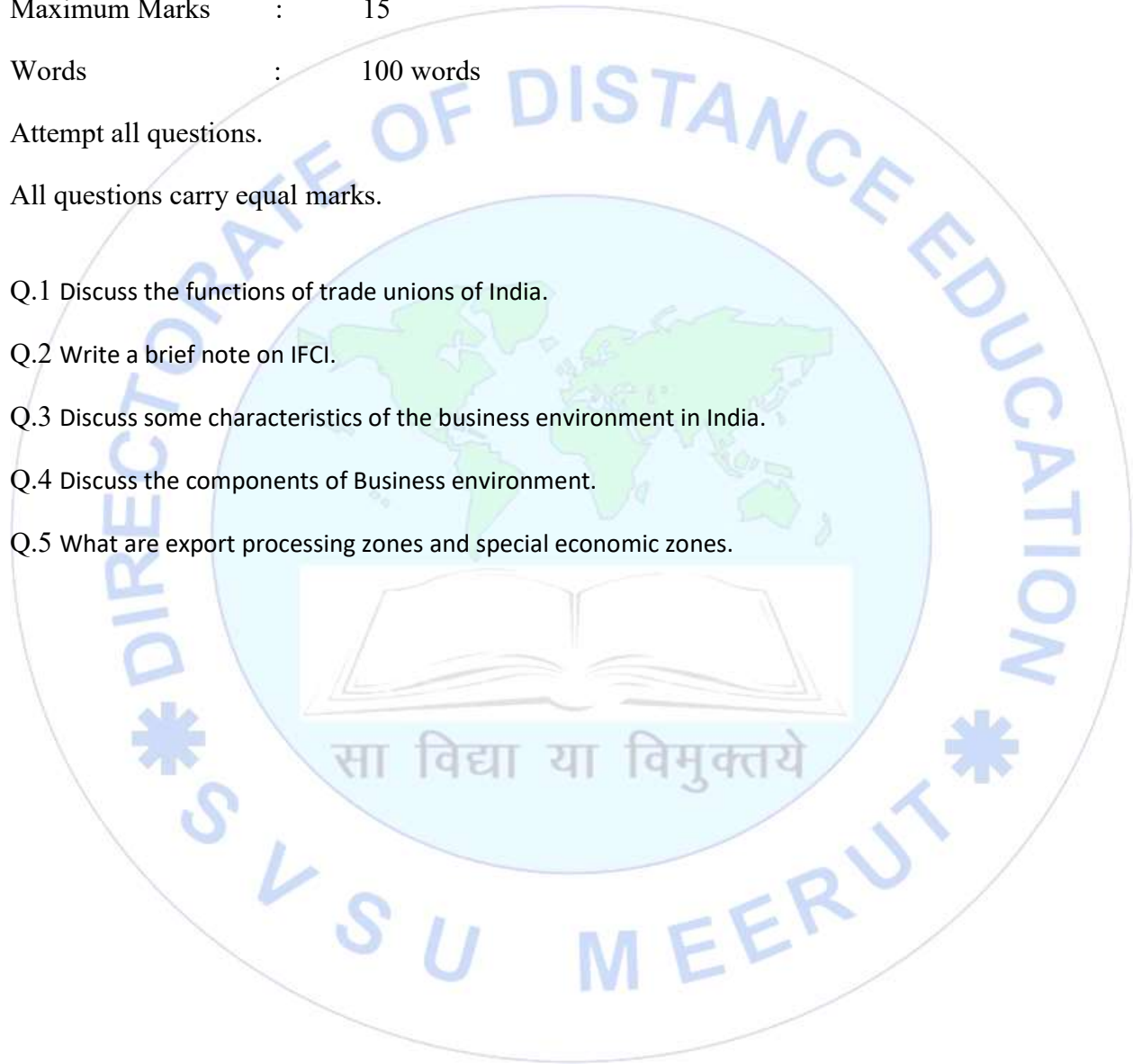
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Course Code : M.COM-202
Course Title : Business Environment
Assignment No. : M.com -202/ C-2021
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

- Q.1 Discuss the functions of trade unions of India.
Q.2 Write a brief note on IFCI.
Q.3 Discuss some characteristics of the business environment in India.
Q.4 Discuss the components of Business environment.
Q.5 What are export processing zones and special economic zones.



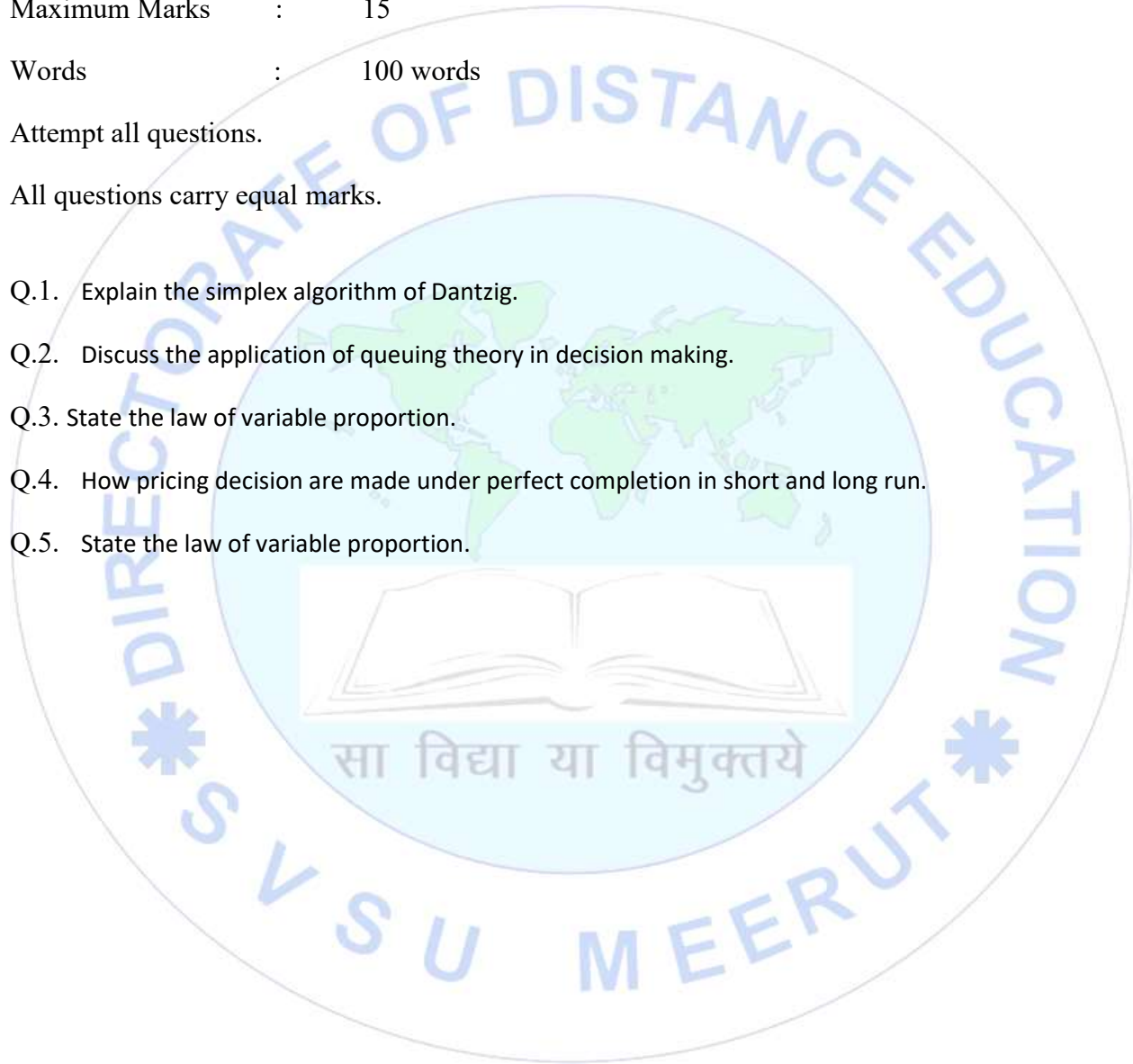
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Course Code : M.COM-203
Course Title : Quantitative Techniques & Business Decision Making
Assignment No. : M.Com -203/ C-2021
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

- Q.1. Explain the simplex algorithm of Dantzig.
Q.2. Discuss the application of queuing theory in decision making.
Q.3. State the law of variable proportion.
Q.4. How pricing decision are made under perfect completion in short and long run.
Q.5. State the law of variable proportion.



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Course Code : M.COM-204
Course Title : Marketing Management
Assignment No. : M.com -204/ C-2021

Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

Q.1 Describe the product Life Cycle?

Q.2 What is Supply chain Management?

Q.3 Write a short note on M.I.S.

Q.4 What is MARKETING Mix?

Q.5 Define the 4P of Marketing.

