Directorate of Distance Education
Swami Vivekanand Subharti University
I Year

MASTER OF BUSINESS ADMINISTRATION

(MBA)

MBA/ASSIGN/ II/SEM/C-2021

Assignments

(For December Calendar Batch-2021)

MBA-201, MBA-202, MBA-203, MBA-204

MBA-205, MBA-206, MBA-207

DIRECTORATE OF DISTANCE EDUCATION

SWAMI VIVEKANAND SUBHARTI UNIVERSITY

Subhartipuram, NH-58, Delhi-Haridwar-Meerut

By-Pass Road, Meerut– 250 005

Directorate of Distance Education
Swami Vivekanand Subharti University
I Year

<u>Detail of Program</u>

Directorate of Distance Education
Swami Vivekanand Subharti University
I Year

Course Code   :   MBA - 1

Course Title   :   Business Laws,

Assignment No.   :   MBA - 1/ C-2021

Maximum Marks   :   15

Words   :   100 words

Attempt all questions.

All questions carry equal marks.

Q.1. What do you understand by 'company '?

Q.2. What do you understand by contract?

Q.3. What should be the primary objective of industrial policy?

Q.4. What are basic right of a consumer and the importance of FEMA?

Q.5. Discuss the warranties given under the contract of sale and what is partnership.

Directorate of Distance Education
Swami Vivekanand Subharti University
I Year

Course Code   :   MBA - 2

Course Title   :   Research Methodology

Assignment No.   :MBA - 2/ C-2021

Maximum Marks   :   15

Words   :   100 words

Attempt all questions.

All questions carry equal marks.

Research Methodology

Q.1.   What is the Regression Analysis?

Q.2.   What is the research and describe the aim of research ?

Q.3.   Define the type of data collection.

Q.4.   What is the Research?

Q.5.   What is the meaning and significance of report in research?

Directorate of Distance Education
Swami Vivekanand Subharti University
I Year

Course Code   :   MBA - 3

Course Title   :   Financial Management

Assignment No.   :   MBA - 3/C-2021

Maximum Marks   :   15

Words   :   100 words

Attempt all questions.

All questions carry equal marks.

Financial Management

Q.1. What are the different principles of capital structure management?

Q.2. What is the capitalization and its bases?

Q.3. Define the capital structure.

Q.4. Define the factors which influence the capital structure of a company.

Q.5. What is working capital?

Directorate of Distance Education
Swami Vivekanand Subharti University
I Year

Course Code   :   M.B.A-4

Course Title   :   Human Resources Management

Assignment No.   :   M.B.A-4/ C-2021

Maximum Marks   :   15

Words   :   100 words

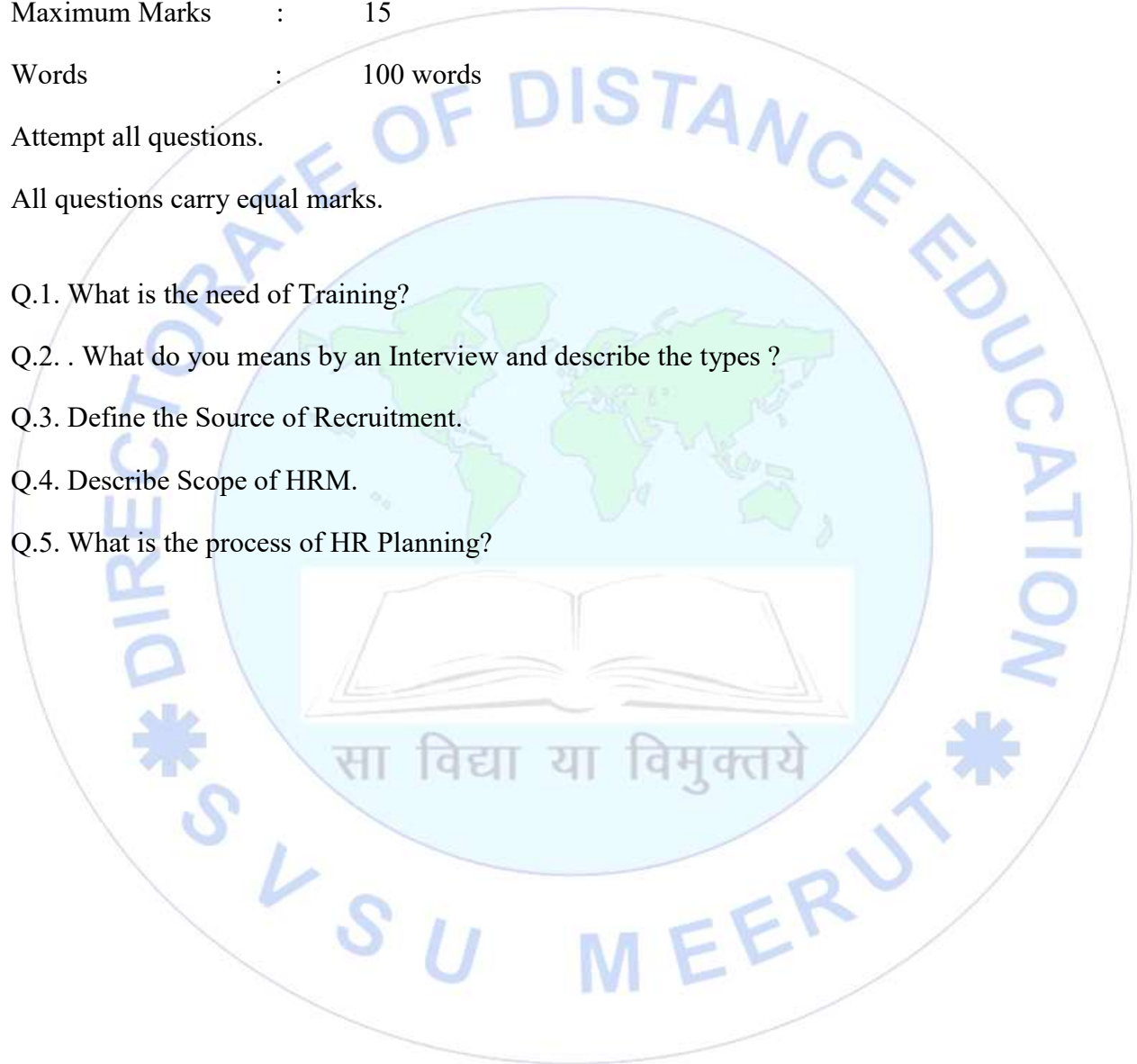Attempt all questions.

All questions carry equal marks.

Q.1. What is the need of Training?

Q.2. . What do you means by an Interview and describe the types ?

Q.3. Define the Source of Recruitment.

Q.4. Describe Scope of HRM.

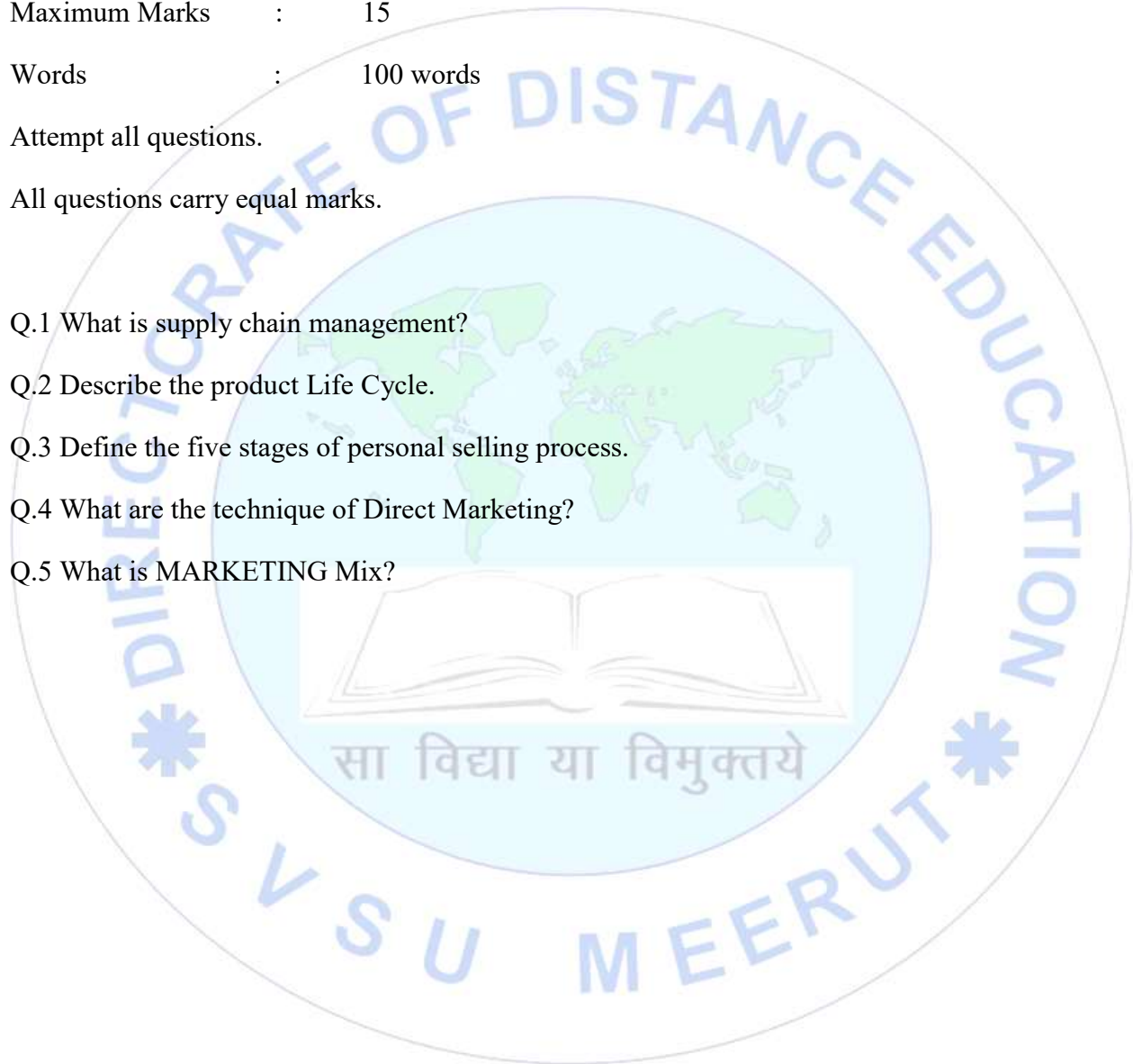Q.5. What is the process of HR Planning?

Directorate of Distance Education
Swami Vivekanand Subharti University
I Year

Course Code   :   MBA - 5

Course Title   :   Marketing Management

Assignment No.   :   MBA - 5/ C-2021

Maximum Marks   :   15

Words   :   100 words

Attempt all questions.

All questions carry equal marks.

Q.1 What is supply chain management?

Q.2 Describe the product Life Cycle.

Q.3 Define the five stages of personal selling process.

Q.4 What are the technique of Direct Marketing?

Q.5 What is MARKETING Mix?

Directorate of Distance Education
Swami Vivekanand Subharti University
I Year

Course Code : M.B.A-6

Course Title : Operations Research

Assignment No. : M.B.A-6/ C-2021

SLM Code : M-218

Maximum Marks : 15

Words : 100 words

Attempt all questions.

All questions carry equal marks.

Q.1. What is the Graphical Method?

Q.2. Describe the Graphical and Simplex method.

Q.3. What is LCM & VAM,

Q.4. Describe the Model I: Purchasing Model without Shortage.

Q.5. What is the Branch and Bound Algorithm for TSP?

Directorate of Distance Education
Swami Vivekanand Subharti University
I Year

Course Code   :   MBA - 7

Course Title   :   Production & Operations Management, Computer Fundamental

Assignment No.   :   MBA - 7/ C-2021

Maximum Marks   :   15

Words   :   100 words

Attempt all questions.

All questions carry equal marks.

Production & Operations Management

Q.1 What is Materials Handling?

Q.2 Define Operation Management.

Q.3 What is Production Planning?

Q.4 What is Quality Control?

Q.5 What is Inventory Control?