

Directorate of Distance Education
Swami Vivekanand Subharti University
II Year

BACHELOR OF ARTS

B.A (Journalism Mass Communication)

B.A (JMC)/ASSIGN/ IV/SEM/C-2020

Assignments

(For December Calendar Batch-2020)

B.A(JMC)-401, B.A(JMC)-402,B.A(JMC)-403,

B.A(JMC)-404,B.A(JMC)-405,



DIRECTORATE OF DISTANCE EDUCATION
SWAMI VIVEKANAND SUBHARTI UNIVERSITY

Subhartipuram, NH-58, Delhi-Haridwar-Meerut

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Detail of Program

Course Code	Name of Subject	Page No.
BAJMC-401- cc	Media Laws and Ethics & (Case Study)	3
BAJMC-402- cc	Media Management & Practices	4
BAJMC-403- cc	Communication Research & Research Lab / Practices	5
AECC-01	Environmental Communication	6
BAJMC-405- cc	सा विद्या या विमुक्तये Theater and Folk Communication	7

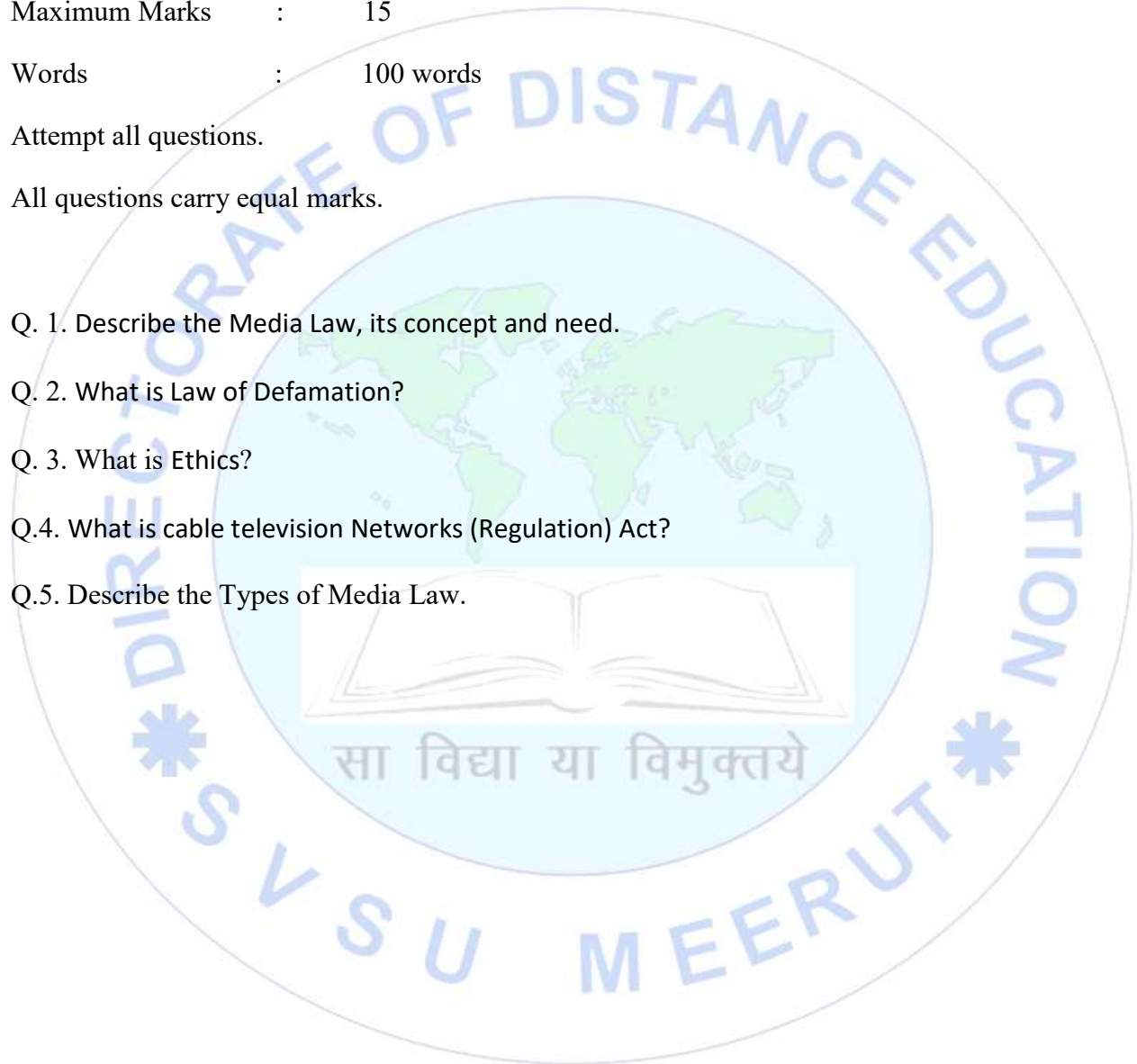
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Course Code : B.A(JMC)-1
Course Title : Media Laws and Ethics & (Case Study)
Assignment No. : B.A(JMC)-1/ C-2020
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

- Q. 1. Describe the Media Law, its concept and need.
- Q. 2. What is Law of Defamation?
- Q. 3. What is Ethics?
- Q.4. What is cable television Networks (Regulation) Act?
- Q.5. Describe the Types of Media Law.



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Course Code : B.A(JMC)-2
Course Title : Media Management & Practices
Assignment No. : B.A(JMC)-2/ C-2020
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

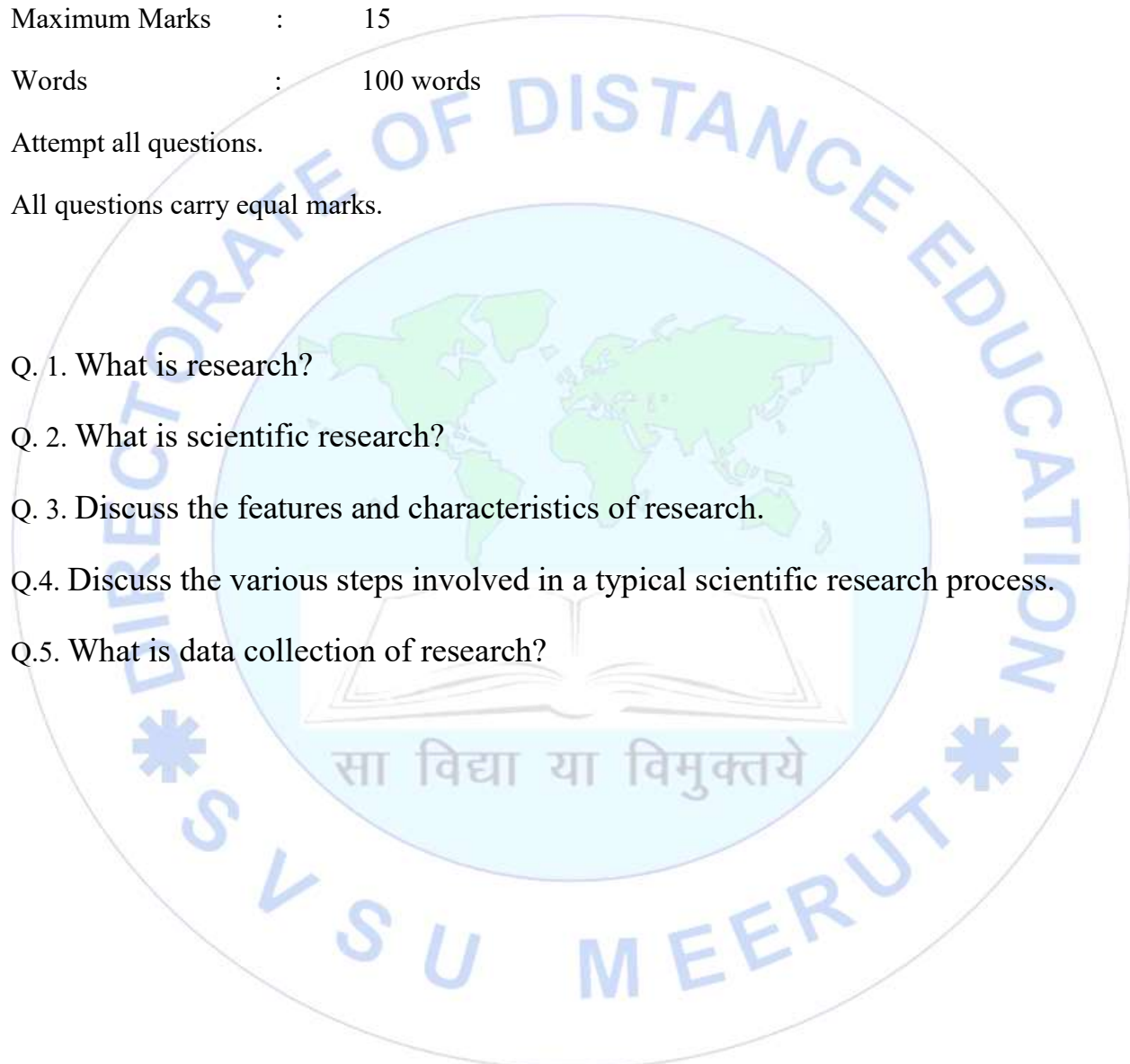
- Q. 1. Describe the structure of media management
- Q. 2. Explain the relation of media management and marketing with example.
- Q. 3. Describe the operation of media management
- Q.4. What is media planning?
- Q.5. Explain the process of media planning with example.

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Course Code : B.A(JMC)-3
Course Title : Communication Research & Research Lab / Practices
Assignment No. : B.A(JMC)-3/ C-2020
Maximum Marks : 15
Words : 100 words

Attempt all questions.

All questions carry equal marks.

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- Q. 1. What is research?
Q. 2. What is scientific research?
Q. 3. Discuss the features and characteristics of research.
Q.4. Discuss the various steps involved in a typical scientific research process.
Q.5. What is data collection of research?

Course Code : B.A (JMC)-4

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Course Title : Environmental Communication

Assignment No. : B.A (JMC)-4/ C-2020

Maximum Marks : 15

Words : 100 words

Attempt all questions.

All questions carry equal marks.

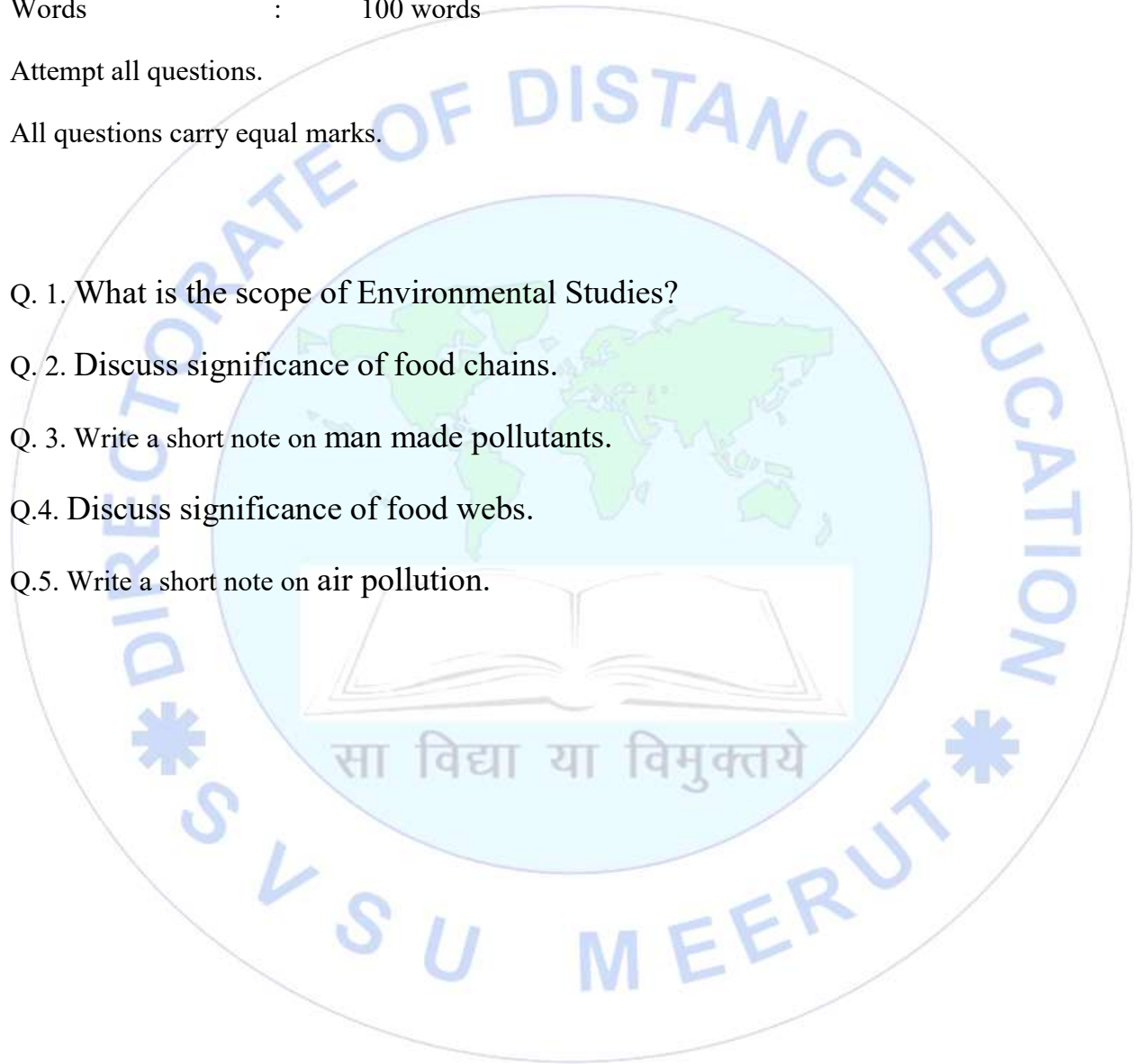
Q. 1. What is the scope of Environmental Studies?

Q. 2. Discuss significance of food chains.

Q. 3. Write a short note on man made pollutants.

Q.4. Discuss significance of food webs.

Q.5. Write a short note on air pollution.



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Course Title : Theater and folk communication

Assignment No. : B.A (JMC)-5/ C-2020

Maximum Marks : 15

Words : 100 words

Attempt all questions.

All questions carry equal marks.

Q. 1. What is Theater?

Q. 2. What do you understand by Theater Organization?

Q. 3. What is the importance of Storytelling Theater?

Q.4. Define the concept and elements of Theater Organization.

Q.5. Define the Traditional Indian Theater and its types.

